

Patrick Steger Photography Back to Business

After following the recommendations from Federal, State and Local government leaders that resulted in my business being closed for 2+ months, we have re-opened for business.

That said, the COVID-19 virus has changed so much in our world, so everyone is impacted in one way or another. This makes re-opening my business a lot different than it was before we were faced with the COVID pandemic.

My plan is titled “**The Safe Operation of Professional Photography in a COVID-19 World**”.

Professional photographers serve as primary keepers of our world, national, and family histories. In our world today, we think in terms of the images created by highly skilled professional photographers. As an industry, professional photography has embraced the need to reduce the spread of COVID-19.

As the smallest of small businesses, professional photographers are often the hardest hit by the financial loss from economic downturns. That is especially true with the current circumstances. Eager to get back to work, I have committed to the following.

Adherence to State and Local Guidelines

By adhering to these guidelines as well as the CDC guidelines it will better position my business to re-open safely.

Personal Protective Equipment

The use of masks and gloves will be used whenever dealing in person with clients. This will continue until the end of phase 3 of federal guidelines (www.whitehouse.gov/openingamerica/).

Respect Social Distancing / No Touching

Commitment to maintain social distancing, using no-touch posing methods when at all possible.

By Appointment Only

Customer interactions will fall into two categories. Interactions that can be performed by phone, email, text, or video conferencing. Most of these don't need an appointment and are performed prior to a photographic session. All in-person sessions must be by appointment only.

Screening Questions

Prior to each in-person session the clients must answer these screening questions.

- Does anyone being photographed have a fever exceeding 100.4 degrees?
- How are you feeling?
- Have you had a cough or any flu-like or COVID symptoms in the last 14 days?
- Have you been around anyone exhibiting these symptoms within the last 14 days?
- Are you living with anyone who is sick or quarantined?

Adherence to Sanitation Protocols

Standard sanitation protocols prior to each in-person client session includes but is not limited to:

- Washing hands regularly before and after photographic sessions.
- Sanitation of all props and equipment used during the photographic session.
- Sanitation of anything used by the client during the photographic session (pens, pencils, tablets, monitors, etc.).
- Availability of hand sanitizer for use by clients.